



THE COACHING
INSTITUTE

MAKE-IT-HAPPEN MARKETING BOOTCAMP

YOUR LEAD MAGNET

"YOUR CUSTOMERS ARE THE
Lifeblood OF
YOUR BUSINESS"

- John Rampton -

#Challenge Brainstorm 3 Lead Magnet Tiltes

1)

2)

3)

Pro Tip - Great Lead Magnets Are Specific

- ☐ Make a Specific Promise
- ☐ Give a Specific Example
- ☐ Offer a specific Short Cut
- ☐ Answer a Specific Question



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Connect with WOW Team today on **1800 094 927**
to get advice on whether coaching could be the
right path for you.

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THE COACHING
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HOW CAN WE SUPPORT YOU EVEN MORE?

Remember the Wow Team is here for you, to support you, challenge you, champion you, and help you take your coaching journey to the next level.

Connect with the Wow Team today on

1800 094 927

YOUR COACHING JOURNEY